



SEDs-ÉEDs
CANADA

ASCENSION

CANADA'S STUDENT SPACE CONFERENCE

SPONSORSHIP PACKAGE 2022

A message from the organisers

Thank you for considering being a sponsor of SEDS-Canada! Our mission is to prepare and inspire the next generation of space scientists and engineers at the Ascension Conference. Our partners and sponsors make this possible!

This document lays out the opportunities our conference brings to our partners in support of our nationwide projects.

- Ascension 2022 Organizing Committee



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Feel free to contact us with any inquiries.

WHO IS SEDS-ÉEDS?

C A N A D A

Student for the Exploration of Space (SEDS) is Canada's largest student-run non-profit that works at the national level to inspire and empower students joining the space industry, and to **advocate for the advancement of space exploration in the public sphere.**

Through our annual conference, various competitions, research projects and network of student groups, SEDS-Canada aims to **provide opportunities for young professionals to get involved and make an impact in the space field.**



For more information visit us on all platforms by clicking the icons below.



WHAT IS THE **ASCENSION** CONFERENCE?

Ascension is SEDS-Canada's **flagship event**, bringing together students, researchers, and industry professionals for a weekend-long space conference. Attendees discover opportunities in the **Canadian Space sector** and our partners have the chance to **engage with young talent** and create connections with industry leaders and innovative academics.

Conference Plan 2022

Last year's online conference was a huge success! This year the Ascension conference is planned to run as a hybrid event. Over three days, the conference will host speakers from industry and academia to deliver various talks and panels through an online platform. This will be supplemented by an optional socially distanced networking event in Toronto to connect our partners with talented students in the Canadian space industry, Covid guidelines permitting.

ASCENSION AT A GLANCE

Crowd Drawing Speakers:

Our reputation as Canada's national student space conference allows us to bring in a unique cast of inspirational and highly sought after speakers from a variety of disciplines.



Dr. Matt Russo

Guitarist turned astrophysicist, his TED talk "What does the Universe Sound Like" has over 1.7 mil views



Dr. Andrew J. Higgins

Professor at McGill University, his research investigates the dynamics of detonation



Dr. Tanya Harrison

Mars expert whose speciality lies in geomorphology, she has worked on multiple NASA Mars missions including Perseverance.



Dr. David Kendall

First Canadian to chair the UN Committee on Peaceful Uses of Outer Space

Diverse Presentation Topics:

We want to show that if you have a passion for space you have a place in space. This is why Ascension hosts a uniquely diverse itinerary including topics such as: Entrepreneurship in Space, Self Replicating Robots, Music in Space, Propulsion, Astro-Statistics, Aboriginal Star Stories and much more

Networking

Last year the Ascension conference on HopIn had over 1100 registered users! Our attendees include, high school students, undergraduate students, graduate students, young professionals, esteemed professors and respected members of the International Space Industry.

SPONSOR BENEFITS

SEDS relies on our partners to make Ascension the premier space conference for students in Canada.

What can we offer your organization?

Community Outreach

- **Promote** a culture of **student development** and growth in the space industry
- **Support** our pillars of **education** and innovation in Canada

Brand Awareness





- **Showcase your brand** on our website, social media channels, the conference platform, and other promotional material
- Engage students by hosting **networking sessions** and presenting a **keynote**

Recruitment

- **Network with students** in a variety of disciplines such as science, business and engineering, who are all connected by their passion for space
- **Collect resumes** and LinkedIn profiles of all attendees



SPONSORSHIP TIERS

Benefits	 Mission Commander (Title Sponsor) \$2500+	 Astronaut \$1500+	 Ground Control \$800+	 Consulting Scientist \$250+
Send Representatives (Attend the conference, participate in networking sessions)	✓	✓	✓	
Speak at Opening/Closing Keynote	15 mins	10 mins		
Logo Placement (website, registration space, social media, marketing content, etc.)	Large	Medium	Small	Small
Logo on merchandise (T-shirt, Sweaters, etc.)	✓	✓		
Promotional materials sent to attendees (stickers and patches)	✓	✓	✓	✓
Sponsored Breakout Rooms in HopIn	✓	✓	✓	
Sponsor highlights through social media and email.	✓	✓		
Sponsored Session(s) (Three Minute Thesis - Powered by _)	✓			
Branding Between Sessions (video ads, sponsor profile, etc.)	✓	✓	✓	
Access to Resumes	Before Event	After Event	After Event	

SPONSORSHIP TIERS

SEDS-Canada is grateful for any contribution made!

If you have any additional sponsorship requests let us know and we may be able to fulfill them. We will work with you to find the best solution for your business!

In-Kind Sponsorships

Partners can also support Ascension with items we can distribute as prizes, custom t-shirts, software, venues or even by offering internship opportunities. In exchange for in-kind donations, we can offer many perks as listed in the sponsorship benefits table.

THANK YOU TO ALL OUR PAST SPONSORS!

Ascension would not be possible without you!

