Staff Vacancy: Video Content Creator

Leveraging the power of video is vital for any organization to capture the attention of online users. As we build our team to accelerate in the coming year, we are looking for a creative individual to handle our video content needs. This includes designing a SEDS-Canada campaign video, and other project and event videos with visual elements that can convey the right message to potential sponsors, increase awareness of the organization and help showcase our organization's value.

This position is most ideal for a student who aspires to be a visual storyteller, is interested in forging new partnerships, and wants to gain experience in the space sector by volunteering at a growing, national non-profit organization. However, if you just want to do this for fun because you love space and making videos, you'll be a good fit!

We prefer applicants that have experience with (or willingness to learn) Final Cut Pro, however, iMovie, Vimeo or other common video editing software will work too. Having previous experience with content creation, raising money, external relations, and creating awareness would be an asset.

Primary duties:

Work with the SEDS-Canada team to
- Responsible for producing short videos to promote SEDS-Canada campaigns, projects, and events on social media
- Responsible for producing a SEDS-Canada promotional video
- Work with the media and communications team on promotional material
- Get input from the project and events team to create post-production films showcasing highlights

Optional tasks:

- Work on SEDS-Canada Instagram Reels/Tik Tok depending on organization needs.

Requirements:

- Time: usually 0-2 hours/week, occasionally 3-4 hours/week.
- Experience or willingness to learn to work with the Final Cut Pro, iMovie, or Vimeo
- Example(s) of previous content creation experience
- Good organizational and communication skills.

This is an unpaid volunteer position. Apply today by filling out an online form at bit.ly/apply2seds, and we'll get back to you by the job posting closing date.